

ANNUAL



REPORT NMCAA 2025



NORTHWEST MICHIGAN COMMUNITY ACTION AGENCY



PROVIDING OPPORTUNITY FOR NEIGHBORS IN NEED

TABLE OF CONTENTS

LETTER FROM THE BOARD CHAIR
AND EXECUTIVE DIRECTOR

2

BOARD OF DIRECTORS,
FOUNDING PRINCIPLES, MISSION

3

HOUSING
STABILITY

4

EDUCATIONAL
OPPORTUNITIES

5

ECONOMIC
STABILITY

6

FINANCIAL USE OF
RESOURCES

7

FUND DEVELOPMENT &
THE COLLECTIVE US PODCAST

8

LETTER FROM THE BOARD CHAIR AND EXECUTIVE DIRECTOR

I have always held a deep belief in the resilience of Community Action. In FY 2025, that belief was tested in profound ways.

Throughout the year, several cornerstone programs came under intense scrutiny during state and federal budget negotiations. Essential funding streams for Head Start, Weatherization, the Community Services Block Grant, and other critical services faced the possibility of significant reductions or elimination altogether. These threats were not abstract. They carried real consequences for families and communities who rely on these programs for stability, safety, and opportunity.

FY 2025 became a year defined not only by challenge, but by meaningful growth, increased visibility, and amplified our ability to lift local economies across northern Michigan. We expanded our physical presence and service capacity with the opening of a new building in Benzie County, strengthening our ability to reach more households and better meet local needs. We also broadened our home repair programming, advocated to protect vital services, and provided disaster relief following the March 2025 ice storm. In addition, we were honored to be named a Detroit Free Press Top Workplace. Together, these efforts expanded our reach and deepened impact across the vast region we serve 'Up North'.

Larry Robinson's story, featured in this report, illustrates how sustained support and opportunity can transform lives. His journey is a powerful reminder of why Community Action exists: to help people achieve stability, build strength, and create lasting change.

**At NMCAA, we are not diminished by challenges;
we are inspired to do more.**

On behalf of the organization, I am deeply grateful to the NMCAA Board of Directors, our dedicated staff, talented volunteers, and generous donors. Your leadership, compassion, and commitment to community empower us to create meaningful change and help northern Michigan residents thrive.

Together, we look toward the future with confidence and purpose.

With deepest gratitude,

Art Jeannot, Board Chair and Kerry Baughman, Executive Director



BOARD OF DIRECTORS

Bill **Hefferan**
Art **Jeannot**
Josh **Chamberlain**
David **Anolick**
Truman **Bicum**
Gwenne **Allgaier**
Pam **Niebrzydowski**
Marc **Milburn**
Fern **Spence**

Kat **Byers**
Debbie **Bishop**
Peachy **Rentenbach**
Sam **Getsinger**
Kyra **Summers**
Evelyn **Maciha**
Chuck **Corwin**
Bethany **Parent**

Marna **Robertson**
Blair **Cole**
Grace **Ronkaitis**
Melanie **Chaney**
Rev. Jerry **Cook**
Lindsey **Walker**
Tony **Ansorge**
Brandy **Keeney**

BOARD OFFICERS:

ART JEANNOT, CHAIRPERSON
CAROLYN (PEACHY) RENTENBACH, VICE CHAIRPERSON
DAVID ANOLICK, TREASURER
DEBBIE BISHOP, SECRETARY
MELANIE CHANEY, POLICY COUNCIL PRESIDENT

OUR FOUNDING PRINCIPLES



LIFE SPAN PROGRAMMING



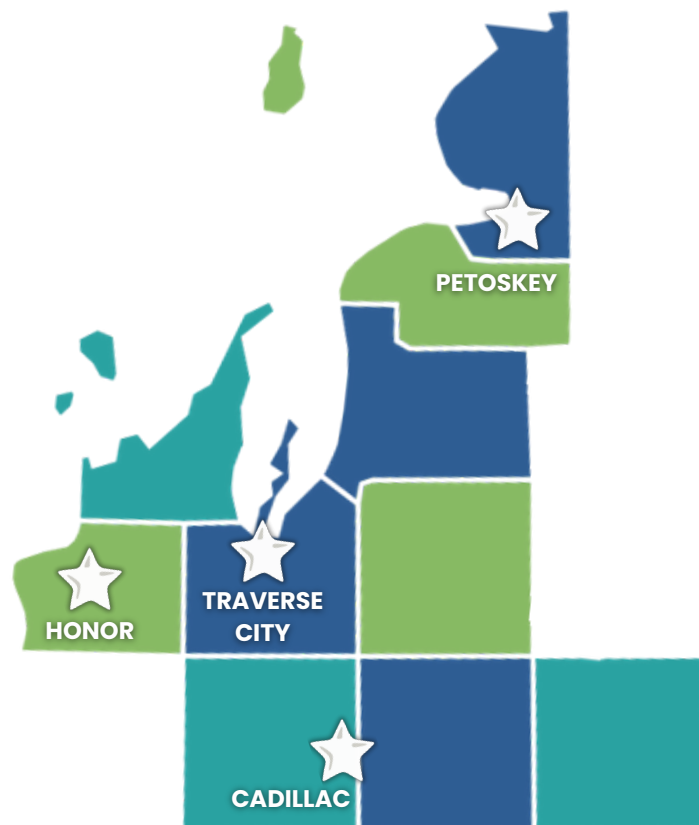
COMMUNITY MEMBERS ARE UNIQUE



SUPPORT COMMUNITY NEEDS

MISSION

To foster positive change by providing opportunities that promote self-sufficiency, improving the quality of life and building stronger, more connected communities.



PROUDLY SERVING ANTRIM, BENZIE, CHARLEVOIX, EMMET, GRAND TRAVERSE, KALKASKA, LEELANAU, MISSAUKEE, ROSCOMMON AND WEXFORD COUNTIES SINCE 1974.

HOUSING STABILITY



From rapid rehousing to homebuyer education NMCAA is committed to helping our communities have a **safe affordable place to call home.**

Housing and Homeless Services

1,740 housed

3,300
individual clients **served**

108
veteran households **served**

Housing and Energy Efficiency

59 multi-family households
weatherized

Housing and Financial Stability

49 households completed
homebuyer education

63 households completed
money management

33 households
purchased a home

Special Funding

2 households
assisted with
**ice damage
repair**

38 households
assisted with
**plumbing &
water bills**

MICHIGAN COMMUNITY ACTION CLIENT OF THE YEAR 2026 RECIPIENT

“ — MEET LARRY R.

Larry came to NMCAA in 2012 after experiencing a mental health crisis and homelessness, and with support, he moved into his own apartment in 2013. Through NMCAA programs like Homeless Prevention, Homebuyer Education, and Emergency Home Repair, he steadily worked toward stability and ultimately achieved homeownership in Antrim County in 2017. When roof damage threatened his home in 2025, Larry again turned to NMCAA for assistance securing repairs. Today, he stands as a powerful example of community action success and has shared his story with state and federal leaders.



**WATCH A VIDEO ABOUT
LARRY'S STORY BY
SCANNING THE QR CODE**



**ARE YOU OR SOMEONE YOU KNOW
EXPERIENCING HOMELESSNESS?
1-844-900-0500**



EDUCATIONAL OPPORTUNITIES

By providing high-quality educational opportunities for our youngest neighbors, we help **build the skills, confidence, and foundation** needed for lifelong success.

“ — MEET DESARAY S.

Written by Early Head Start, Child Family Specialist,
Wendy Ernst

In my role as a Child Family Specialist, I had the opportunity to home visit with Desaray S. and her family for 7 years. Her oldest was three months when she began Early Head Start and is now in 1st grade. I enrolled her 2nd child as soon as he was born and I transitioned her oldest. He is now 5 and in Alanson Head Start. Today, her youngest is turning 3 and will begin her school career at Taylor.



Desaray participated in almost every playgroup with all of her children. She allowed me to be observed in her home by my coaches and superiors to improve my skills and she taught me so much about resilience through her journey with being unhoused and facing her children's disabilities.

She is a fierce advocate for her children whether it's in a doctor's office or with the most seasoned of educators. I know she has taught us all. I am a better person and Child Family Specialist because of her!

Desaray's kiddos all got end of program certificates and today she got her own to commemorate seven years!

Creating Brighter Futures

116,696

breakfasts & lunches
provided to children

820

children recieved hearing
& vision screenings

1,006

families recieved services
to promote outcomes

Early Head Start

prenatal to 3 years of age

468

families served

Head Start

3 to 5 years of age

632

families served

Great Start Readiness Program

4 years of age

84

families served

School Success Program

elementary school age

379

families impacted

85

families
formally served

ECONOMIC STABILITY

Thoughtfully designed programs to **help individuals build self-sufficiency** and actively contribute to their communities.

Laundry Project

3,983

individuals served

6,720

loads completed



**LISTEN TO A SONG
WRITTEN AND SENT TO US BY
A LAUNDRY PROJECT CLIENT**

Tax Preparation

3,722

returns

\$5,114,387

in credits and refunds

Food Distribution Programs

187,368

meals to

1,204

homebound seniors

20,237

meals to

1,272

participating seniors
in a congregate setting

43,431

distributions

(The Emergency Food
Assistance Program)

22,807

food boxes

to eligible people 60+
(Commodity Supplemental
Food Program)

MEET LINDA & ANNIE



Linda and Annie have been friends for years and instead of catching up over coffee they decided they would volunteer together with NMCAA's Meals on Wheels Program.

Over the years, they have cherished the relationships they built with their clients, sharing stories, laughter and moments of connection. To Linda and Annie delivering meals is about more than just food, it's about compassion, connection and making sure seniors are not forgotten.

Linda and Annie are proud to continue supporting Meals on Wheels through their time and donations. Hear Linda's testimony on The Collective Us, Episode 66.



NMCAA EMPLOYMENT

EMPLOYED 344 INDIVIDUALS ACROSS 10 COUNTIES

52 individuals
employed for
10-20
years

22 individuals
employed for
20-30
years

10 individuals
employed for
30-40
years

**TOP
WORK
PLACES
2025**

Detroit Free Press

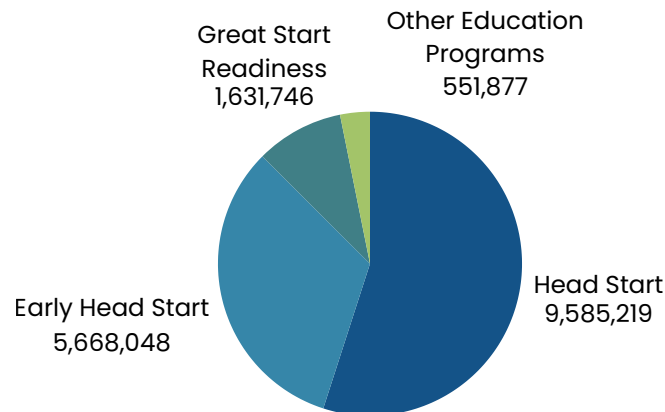


FINANCIAL USE OF RESOURCES

NMCAA's **FY2025 budget of \$29,897,075** supported the programs and services outlined below, addressing critical local needs and creating lasting positive change throughout our communities. As responsible stewards of these resources, we are committed to using every dollar effectively, efficiently, and transparently to maximize our impact.

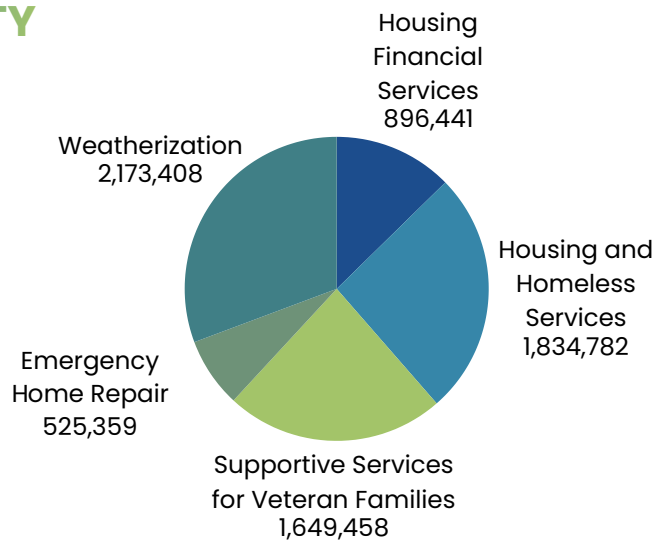
EDUCATIONAL OPPORTUNITIES

Total Funds: \$17,436,890
(graph shown in dollars)



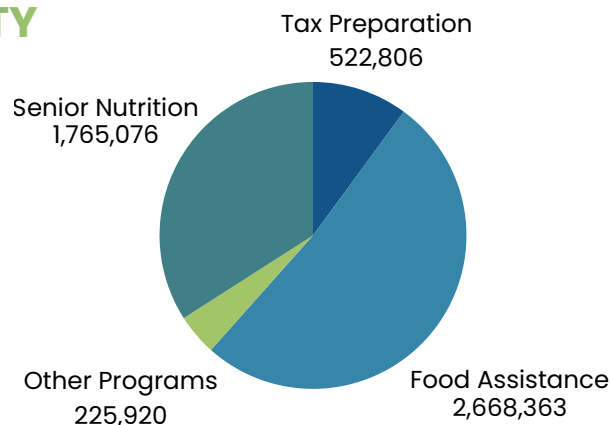
HOUSING STABILITY

Total Funds: \$7,079,448
(graph shown in dollars)



ECONOMIC STABILITY

Total Funds: \$5,182,165
(graph shown in dollars)



CORPORATE/ BUSINESS OPERATIONS

Total Funds: \$192,572

THANK YOU TO OUR GENEROUS DONORS

364* records processed
totaling **\$647,111**

*(33% increase in donors over FY '24)

36% of fundraising & non-governmental support
came from households and
individual donors

64% of fundraising & non-governmental support
came from organization/
corporate/ foundation donations

100% participation from
NMCAA's board of directors
in charitable giving including
2 members offering
matching gift pledges

GET INVOLVED!

Donate



NMCAA.NET/DONATE

For more information contact
StrategicDevelopment@NMCAA.net

Volunteer



NMCAA.NET/VOLUNTEER

Find out how to get involved and take
action in your community!

Connect with us!



facebook.com/nmcaa
x.com/NWMICommAction
instagram.com/nwmichigancaa
linkedin.com/company/nmcaa
youtube.com/@NMCAA
spotify: The Collective Us: an NMCAA Podcast



Listen & Learn



THE
COLLECTIVE US
AN NMCAA PODCAST



Deep dive into NMCAA's programs,
partnerships and more! Listen
wherever you listen to podcasts.
New episodes monthly.



NORTHWEST MICHIGAN
Community Action Agency

WWW.NMCAA.NET

TRAVERSE CITY 3963 Three Mile Rd.
Traverse City, MI 49686
231.947.3780
800.632.7334

CADILLAC 1640 Marty Paul
Cadillac, MI 49601
231.775.9781
800.443.2297

PETOSKEY 2240 Mitchell Park Dr. Unit A.
Petoskey, MI 49770
231.347.9070
800.443.5518

HONOR 9938 Honor Hwy
Honor, MI 49640