





Mike McFarlan, General Sales Manager, Serra Subaru of Traverse City: 231-486-0909, mike.mcfarlan@serratc.com Lisa Robitshek, Manager, Meals on Wheels of NMCAA: 231-409-0039, lrobitshek@nmcaa.net

FOR IMMEDIATE RELEASE

Serra Subaru 2019 Subaru Share the Love Event Open House with Meals on Wheels of NMCAA



Stop by for the Share the Love Open House!

Take a break on Saturday, December 14th from 1pm – 3pm and let Meals on Wheels of NMCAA put a little love in your heart.

WHO: Serra Subaru of Traverse City, Meals on Wheels of NMCAA and Moomers Homemade Ice Cream

WHAT: Share the Love Open House

- Mix, mingle, and enjoy Moomers Peppermint Ice Cream
- Learn about Serra Subaru's **2019 Share the Love Event**: From November 14, 2019 through January 2, 2020, for every new Subaru vehicle purchased or leased, Subaru will donate \$250 to the customer's choice of participating charities. When customers choose **Meals on Wheels America**, then our **local Meals on Wheels of NMCAA** will receive a share of the Michigan revenue!
- Learn more about Meals on Wheels of NMCAA and their mission to help homebound seniors in your community.
- Opportunities to give from your heart

WHERE: Serra Subaru - 1747 S. Garfield Avenue, Traverse City, MI

WHEN: Saturday, December 14th, 1:00pm - 3:00pm

<u>About Subaru Share the Love</u>: Over the past 11 years, Subaru and its retailers have helped Meals on Wheels to deliver more than 2.2 million meals nationwide to seniors in need through their Subaru Share the Love Event. www.serratraversecity.com, www.facebook.com/SerraSubaruTC

<u>About Meals on Wheels of NMCAA</u>: Meals on Wheels improves the health and well-being of homebound seniors by providing vital nutrition, compassionate visits and safety checks, enabling the seniors to live nourished lives with independence and dignity, in Grand Traverse, Leelanau, Manistee, Missaukee, and Wexford counties. www.facebook.com/MealsonWheelsofNorthwestMichigan.